



FOR IMMEDIATE RELEASE

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**THE WESTERN FOODSERVICE & HOSPITALITY EXPO ANNOUNCES WINNERS OF
NEW PRODUCT GALLERY, SPONSORED BY NATION'S RESTAURANT NEWS**

LOS ANGELES, CA, August 28, 2006 – This year the Western Foodservice & Hospitality Expo offered over 135 of the newest and most innovative products introduced into the marketplace including technology, equipment, environmental safety, condiment/ingredient, beverage, dessert and food. During the first two days of the Show 1,400 attendees cast their votes for their favorite new products that were on display. The winners are:

- **The Best in Show Award** was presented to Perfect Beverage LLC for their ELIXIR G, a top-shelf cocktail mix that adds a sweet heat to cocktails with its wild ginger flavor profile.
- **The Best Technology Award** was presented to Glory Team International for their 100% organic, biodegradable single-use tableware.
- **The Best Equipment Award** was presented to Scotsman Ice Systems for their cube ice machine, energy efficient and self-monitoring with external diagnostic lights to alert staff when it is time to perform vital performance procedures.
- **The Best Environmental/Safety Award** was presented to Excel Dryer for their new XLERATOR which dries hands 3 times faster (10 to 15 seconds) and uses 80 percent less energy.
- There was a tie in **The Best Condiment / Ingredient Category**. Awards were presented to Sonoma Syrup Co. for their Special Blend of the highest quality Madagascar Bourbon and Tahitian Pure Vanilla Extract, Vanilla Bean 'Crush' and premium Vanilla Beans and to Torani/R. Torre and Co. for their Torani Pure Flavor, a revolutionary new line of fresh herb, spice and botanical flavors in unsweetened, liquid form.
- **The Best Beverage Award** was presented to Perfect Beverage LLC for their ELIXIR G, a top-shelf cocktail mix. Mix adds a sweet heat to cocktails with its wild ginger flavor profile.
- **The Best Dessert Award** was presented to Rebecca's Foods for their fancy scones made by hand in small batches.
- **The Best Food Award** was presented to Phillips Foods for their Chili Lime Slammers. An intensely-flavored combination of Phillips' blue swimming crabmeat, four cheeses, cilantro, and spices, coated with a crispy lime flavored panko crust.

ABOUT THE WESTERN FOODSERVICE & HOSPITALITY EXPO:

The 2006 Western Foodservice & Hospitality Expo was held Saturday, August 26 through Monday, August 28 at the Los Angeles Convention Center. The Expo is produced and managed by Reed Exhibitions, and sponsored by the California Restaurant Association. For more information, please call 888-372-3976 or visit the website www.westernfoodexpo.com.

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